

# vote.

## ONLINE

### Do's and Don'ts of Registering People to Vote

## Do's

- ✓ Know your state's rules
- ✓ Follow 501(c)(3) guidelines
- ✓ Start early
- ✓ Keep communication clear and consistent
- ✓ Be ready for common challenges
- ✓ Stay nonpartisan
- ✓ Respect voting as a right

## Don'ts

- ✗ Don't incentivize voting
- ✗ Don't start unprepared
- ✗ Don't try to influence choice
- ✗ Register early—don't wait until the deadline
- ✗ Don't assume everyone has the same process
- ✗ Don't register someone on their behalf—**this is fraud**
- ✗ Don't get involved in partisan activity
- ✗ Don't ignore someone's right to vote