

Staying Compliant: Legal Risk Essentials

GUIDELINES FOR SUCCESSFUL NONPROFIT ENGAGEMENT



No Partisan Campaign Activity for 501(c)(3)

501 (c)(3) organizations are prohibited by law from endorsing or opposing candidates for public office, making or facilitating political contributions, or using their resources to support or oppose candidates. This includes staff time, communications, events, and organizational assets.



Maintain Transparency & Neutrality

Use language and practices that make clear you are not endorsing any particular candidate. Invite all candidates, cover all perspectives relevant to your issues, avoid using the nonprofit's communications or donor

Nonpartisan Voter Education & Registration is Permitted

Nonprofits may participate in election-related activities if they're conducted fairly and without bias. All candidates should have equal



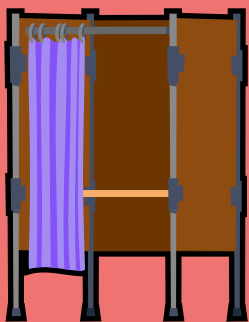
Check State/Local Laws

Regulations vary by state and locality. Some jurisdictions have stricter rules on ballot measures, lobbying, or advocacy. Seek legal guidance before engaging extensively in election-related or policy work.



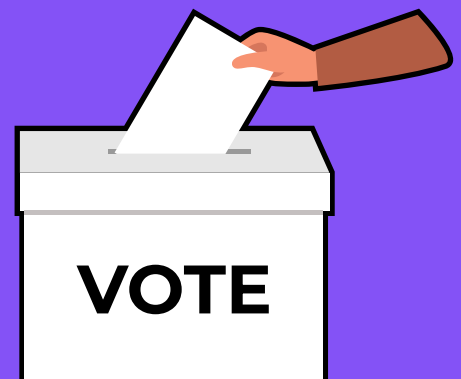
Keep Accurate Records & Documentation

Maintain clear records of voter registration activities, materials distributed, and training provided. This helps demonstrate compliance with laws and provides



Avoid Coercion or Undue Influence

Ensure staff and volunteers do not pressure individuals to register to vote in any particular way." TO "Ensure staff and volunteers never pressure individuals to



Register to vote at
vote.online/register tovote

vote.
ONLINE

@Vote