

# BUSINESS SUPPORT for CIVIC PARTICIPATION

1.

## Community Impact: Stronger Communities



Higher civic participation leads to more stable, engaged communities. Businesses benefit when employees and customers are active in local decision-making.

3.

## Employee Engagement: Supporting Employee Voices

Making it easier for employees to vote demonstrates respect for their civic rights and reinforces that their voices matter.



2.

## Building Trust and Reputation

Supporting civic participation strengthens trust with employees and customers. It shows a commitment to community responsibility and engagement.



4.

## Workplace Culture: Encouraging Participation

Promoting voting helps create a workplace culture that values inclusion, civic awareness, and shared responsibility.

## 5. Business Leadership: Joining a Broader Effort

Many companies participate in nonpartisan initiatives that encourage employee voting and civic engagement.



6.

## Nonpartisan Civic Support: Access, Not Advocacy:

Encouraging employees to vote is not about supporting a political party or candidate—it's about ensuring people have the time and opportunity to participate in elections.

